

Industry Partnership



**Increasing collaboration with AZ
retailers, NGOs, and AZ Game &
Fish**

Agency Industry Summit



- **State level effort mirroring National Summit**
- **Potential to increase messaging, layering multiple efforts “CONNECTIVITY”**
- **Education of partners**
- **Clarifies expectations of partners**
- **Coordination of year round effort**

Summit Execution



- Meets twice a year, Sept. 27, 2013
- Committed to outdoor recruitment / retention
- Raise awareness of North American Model
- Raise awareness of current funding for conservation



Initial Success



ARIZONA GAME AND FISH DEPARTMENT
MANAGING TODAY FOR WILDLIFE TOMORROW
www.azgfd.gov



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CINCO DE MAYO

Thank you for stopping by the Arizona Game and Fish Department's booth at the Cinco de Mayo Phoenix Festival.

WIN THE "FAMILY FISHING PACKAGE" VALUED AT \$200 FROM DICK'S SPORTING GOODS



Sign up for the Arizona Game and Fish Department's raffle between May 4-8, 2013 to be entered in the raffle.

PACKAGE INCLUDES

4 Shakespeare fishing poles; tackle box; bait bucket; 2 books: Arizona Highways Official Fishing Guide, Arizona Makin' Holes, Bait Rigs & Tackle; and an assortment of fishing tackle and accessories.

[View picture](#)



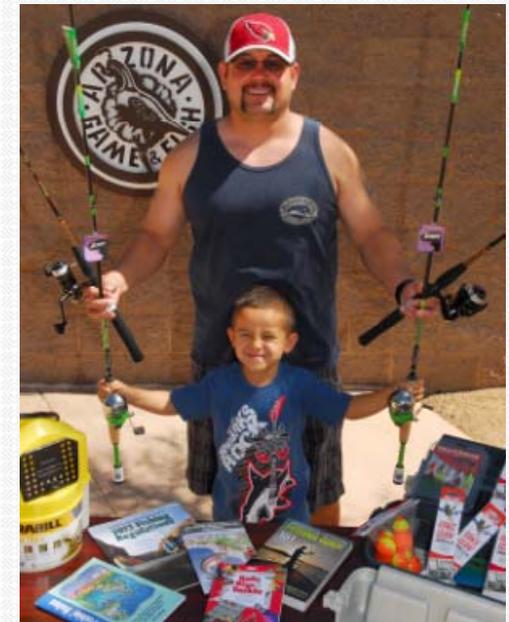
SIGN UP & STAY CONNECTED

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- Cinco de Mayo



On the Radar



- **Fall Big Game Season**
 - ✦ Hunter Ed
 - ✦ Mentored Camps
 - ✦ Seasonal Sales Events

- **Sept. Dove Season Opener**
 - ✦ Possible multistate effort centralized in Yuma

- **Nov. Release of 2nd Hunger Games Movie**
 - ✦ Arizona Archery Day
 - Free 12 hour archery event



Questions