



# HAHWG

## Meeting Agenda

### WINTER 2012

<b>Meeting Name:</b>	Hunting and Angling Heritage Work Group		<b>Date:</b>	January 21-22, 2012
<b>Meeting place:</b>	Horseshoe Ranch 2260 E. Bloody Basin Road, Mayer, AZ 86330.		<b>Start:</b>	Noon January 21
	3 Miles East of I-17 on Bloody Basin Road		<b>End:</b>	Noon January 22
<b>Purpose/goal:</b>	Continue planning work to preserve our hunting, angling, and trapping heritage.			
<b>Participants:</b>	AGFD Representatives	Industry Representatives	Youth Development Organizations	
	Angling Clubs	Conservation Clubs	Trapping Clubs	
	Hunting Clubs	Individuals Interested in Preserving our Outdoor Heritage	Outdoor Writers / Bloggers / Journalists	
<b>Invited Guests:</b>	Gabriel Gonzalez, Ph.D. Thunderbird School of Global Management	Chris Sietsema Teach to Fish Digital	Sam Richard Alliance of Arizona Nonprofits	
<b>Please bring:</b>	Your HAHWG binder, a chair; things you need to camp out; your own beverages if you wish to have anything other than sodas or water; your camping equipment (there is room for trailers, RVs and tents on the property). You may show up on Friday afternoon to camp out and hunt quail or predators prior to the meeting.			
	<b>Agenda Topics</b>	<b>Person(s) responsible</b>	<b>January 21, 2012</b>	
	Welcome-House Keeping Agenda Overview/Introductions	Craig McMullen	Noon (15 minutes)	
	Threats to the future of hunting, angling, trapping	Jim Paxon	12:15 (30 minutes)	
	Steering Committee Report (Handout)	Craig	12:45 (15 minutes)	
	Camp Standards (Handout emailed out ahead of time)	Craig McMullen	1:00 (15 minutes)	
	Next Steps (handout of resources)	Doug Burt	1:15 (15 minutes)	
	HAHWG Event Summary/What is Working (Handout on What works what doesn't, handout on send comments, kudos)	All	1:30 (30 minutes)	
	Break	Break	2:00 (15 minutes)	
	Keynote Speaker "Leadership in the nonprofit sector and empowering frontline employees and volunteers."	Gabriel Gonzalez, Ph.D. Thunderbird School of Global Management	2:15 (60 minutes)	
	Break	Break	3:15 (15 minutes)	



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Keynote Speaker <b>“Empowering organizations to create, manage, and improve digital marketing campaigns with internal resources.”</b>	Chris Sietsema, Teach to Fish Digital	3:30 (60 minutes)
Break		4:30 (15 minutes)
2012 Marketing Effort (summary of 2011, identify goals, messages, delivery Strategies for 2012, Earned Media AGFD Marketing Package	Doug Burt, Diane Tucker	4:30 (30 minutes)
Grant Funding Opportunities	Bonita Gibson, Ph. D.	5:00 (15 minutes)
<b>Dinner Courtesy of Yuma Valley Rod and Gun Club, and Southwest Wildlife Foundation.</b>	Free to all attendees	6:00 p.m.
<b>SUNDAY: January 22, 2011</b>	<b>January 22, 2011</b>	<b>January 22, 2012</b>
<b>Breakfast Courtesy of Yuma Valley Rod and Gun Club, Southwest Wildlife Foundation and a grant from the Arizona Wildlife Conservation Council (wildlife license plate fund)</b>	Free to all attendees	6:45 a.m. (45 minutes)
Special Guest: Alliance of Arizona Nonprofits <b>“A unifying association to advance the common interests of more than 20,000 nonprofits in AZ.”</b>	Sam Richard, Director of Community Engagement	7:30 (15 minutes)
How do We Help Each Other-Growing Partnerships to Preserve our Heritage	Panel Discussion: Steve Clark, Rich Williams, Woody Farnsworth	7:45 (60 minutes)
2012-2013 Event Schedule	Doug Burt	8:45 (45 minutes)
Break		9:30 (15 minutes)
AGFD Event Survey (goals, objectives, summary, ease of use)	Doug Burt	9:45 (30 minutes)
HAHWG Volunteer Mentor Program (handouts-outline our vision)	Craig McMullen	10:15 (30 minutes)
Flex Items	Craig McMullen	10:45 (45 minutes)
Meeting wrap-up: Action items; next summer meeting date, location and agenda items.	Craig McMullen	11:30-NLT noon
<b>Notes:</b> <ul style="list-style-type: none"> <li>• <b>Handout - HAWHG Recognition list</b></li> <li>• <b>Commission meeting in summer is June 22-23, no meeting in July.</b></li> </ul>		